



# Sample Client Engagements

Marketing management of new campaign for natural juice brand. Creation of sales sheets and marketing materials to pricing, promotion and placement into bars & restaurants.



Developed marketing strategy and plan for launch of new product. Wrote white paper on the benefits of Evapotranspiration water saving technology devices.



Facilitation of statewide meeting with Associate Members,  
Regular contributor of articles in landscape publications on numerous subjects.



Opened new retail channel for manufacturer through placement of their brand of pet foods into Whole Foods Markets.



Benchmarking study, business plan and broker survey for leading manufacturer.

