



FAQs

ADDRESSING THE MARKETING NEEDS OF THE LANDSCAPE INDUSTRY

Why do we serve the landscape industry?

There is a tremendous need for our service by all types of small business. However, it's been our experience that contractors, small manufacturers, and distributors spend marketing dollars haphazardly and benefit the most.

What expertise do we have in landscaping?

We gained our experience since 2002 when working on a marketing assignment with an irrigation manufacturer. Since then we have worked with contractors, designers, remodelers, maintenance service companies and related residential and business services companies.

Do we only work with landscapers?

No, we work a lot with local companies too. We've gathered our experience working with locally-owned, small and medium-sized businesses over a 20 year period. Our clients span almost every industry imaginable. Other niches include professional services, franchisees, nonprofit and government.

How are we different from other marketing coaches or consultants?

We don't do your marketing for you. We follow a proven process with every client to develop their marketing program. We don't recommend the same thing to everybody.

Who, what and why is Duct Tape Marketing (DTM)?

Duct Tape Marketing is a marketing system developed by award-winning author and marketing consultant John Jantsch. By partnering with DTM, we can deliver an affordable, simple and effective system to many small businesses at one time.

Why hire The Marketing Coach LA?

We understand landscape businesses and use a proven effective & affordable marketing system. We combine creativity with coaching as an affordable solution leveraging relationships with strategic partners. Clients hire us because they know us, like us and trust us ... and will refer us to other business owners after they've seen the results of our work!



Call with more questions



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