



# Our Services

## ADDRESSING THE **MARKETING** NEEDS OF THE **LANDSCAPE** INDUSTRY

### **Duct Tape Marketing Coaching Services**

Our services are tailored to meet your needs - simple, affordable and effective.

### **Group Coaching – telephone + web-based**

Our most affordable service features weekly telephone and web-based coaching for small groups for business owners and managers that last 90 minutes each Monday or Wednesday afternoon/evening that hones in on a weekly topic from the Duct Tape Marketing workbooks. Monthly dues cover all workbooks, CDs and weekly group meetings. PLUS all sessions are recorded, archived and published as a podcast for later viewing via computer or personal portable digital device so you never miss a session.



### **Telephone & In-person Coaching**

Our most effective service features marketing coaching offered via weekly or monthly telephone calls or in-person visits – designed to meet your time availability and budget.

### **Hands-on Marketing Consulting**

We will work selectively with a few clients at a time in directing their marketing program. We will either advise or manage the implementation of all marketing activities: program development, marketing messages, budget, calendar, etc.



Call for a confidential interview and fee quotation



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