

# THE **GOLDHILL** GROUP

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Coaching for Growing Companies

## ***Business Climate Survey***

***May 2010***

# SUMMARY

In the next 12 months:

- 60% believe the economy will improve
- 15% believe the economy will get worse

The single biggest external threat is the sluggish economy

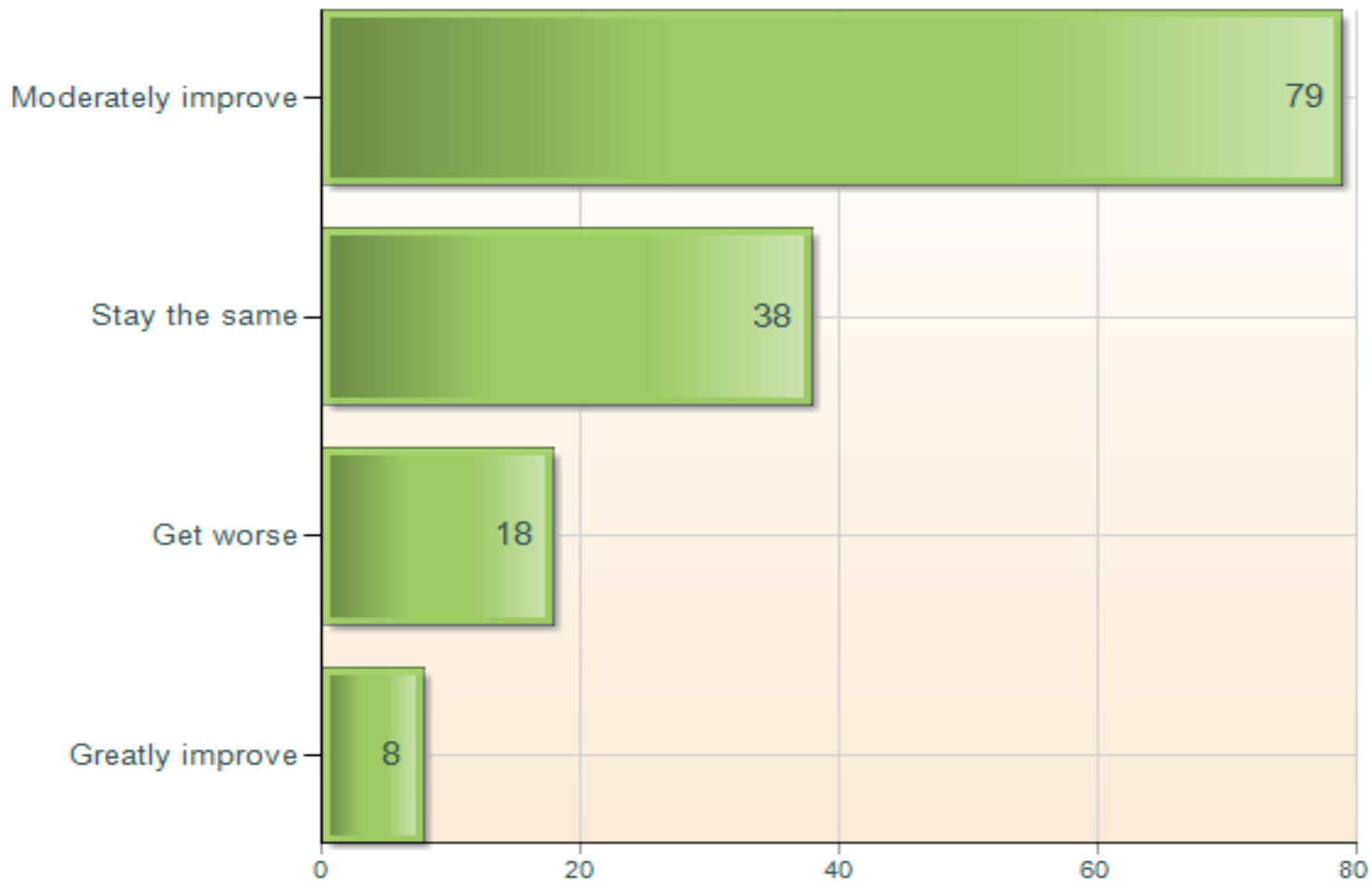
If people could pick one area of their business to improve it would be **increasing sales** and **operating margins**

How are respondents companies doing:

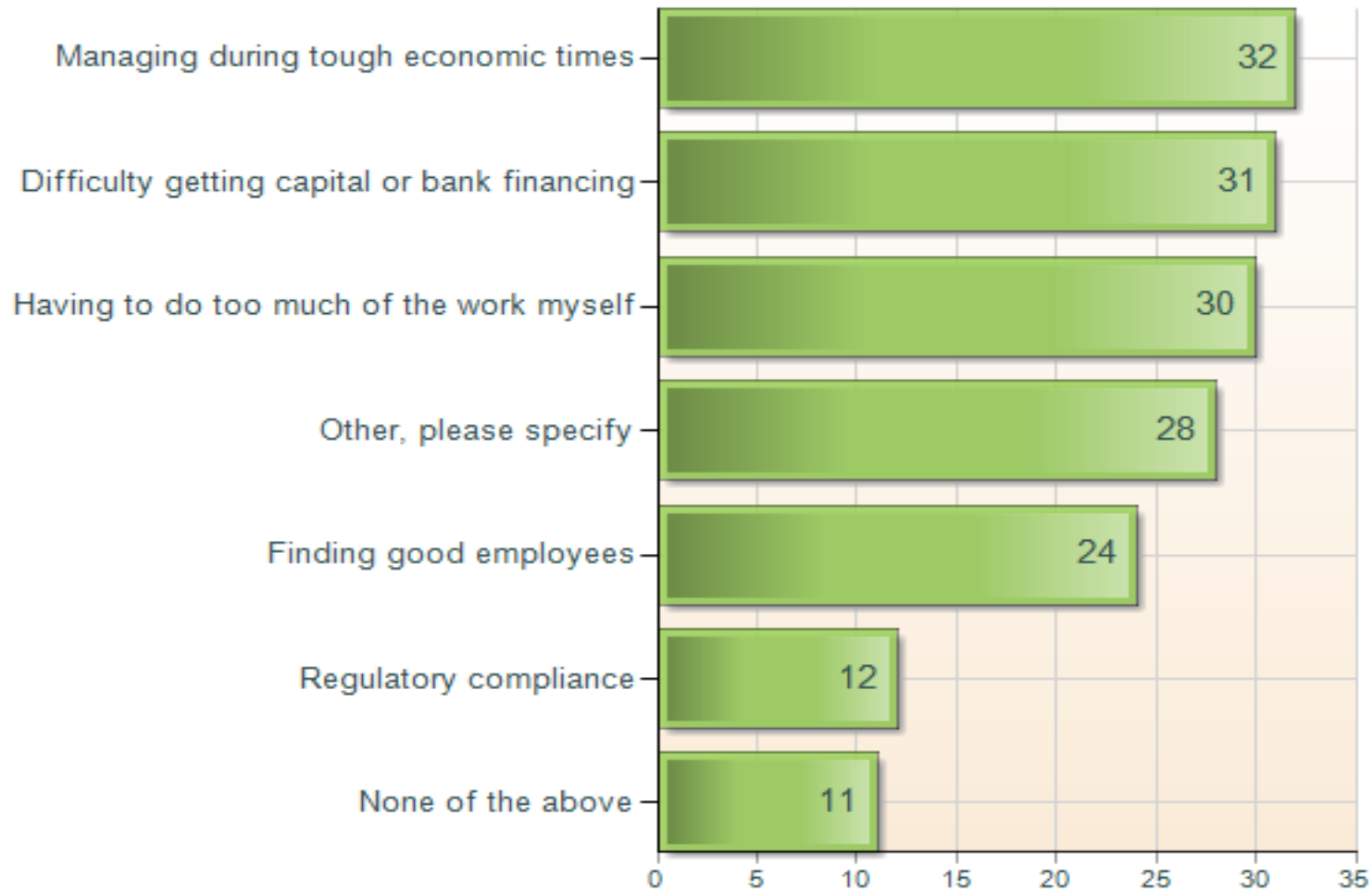
- 50% report sales levels are down 5-20% or more
- 33% report sales levels are up more than 10%

Based on 62 completed surveys and 77 partial responses

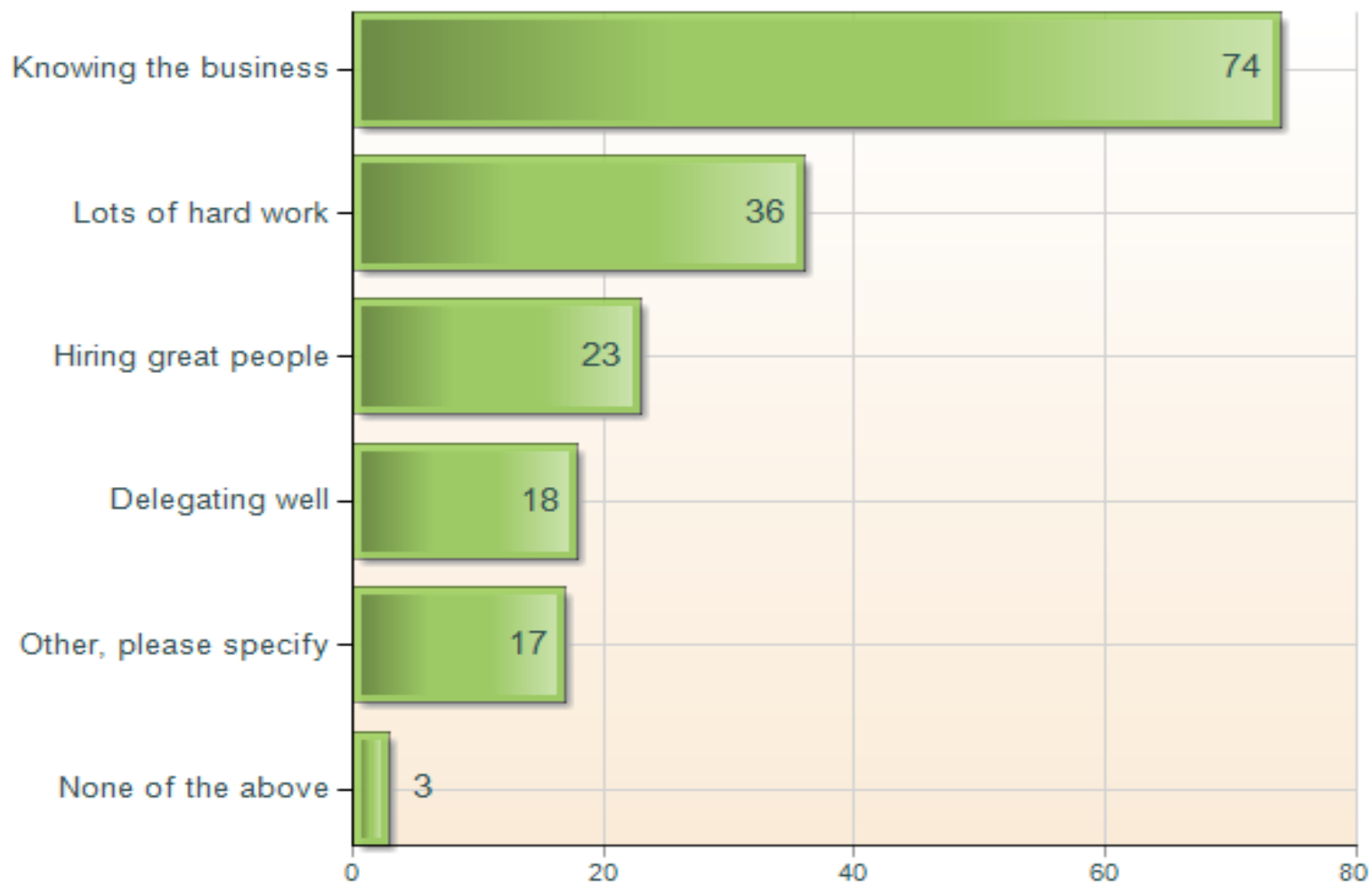
**In my opinion, in the next 12 months the economy will:**



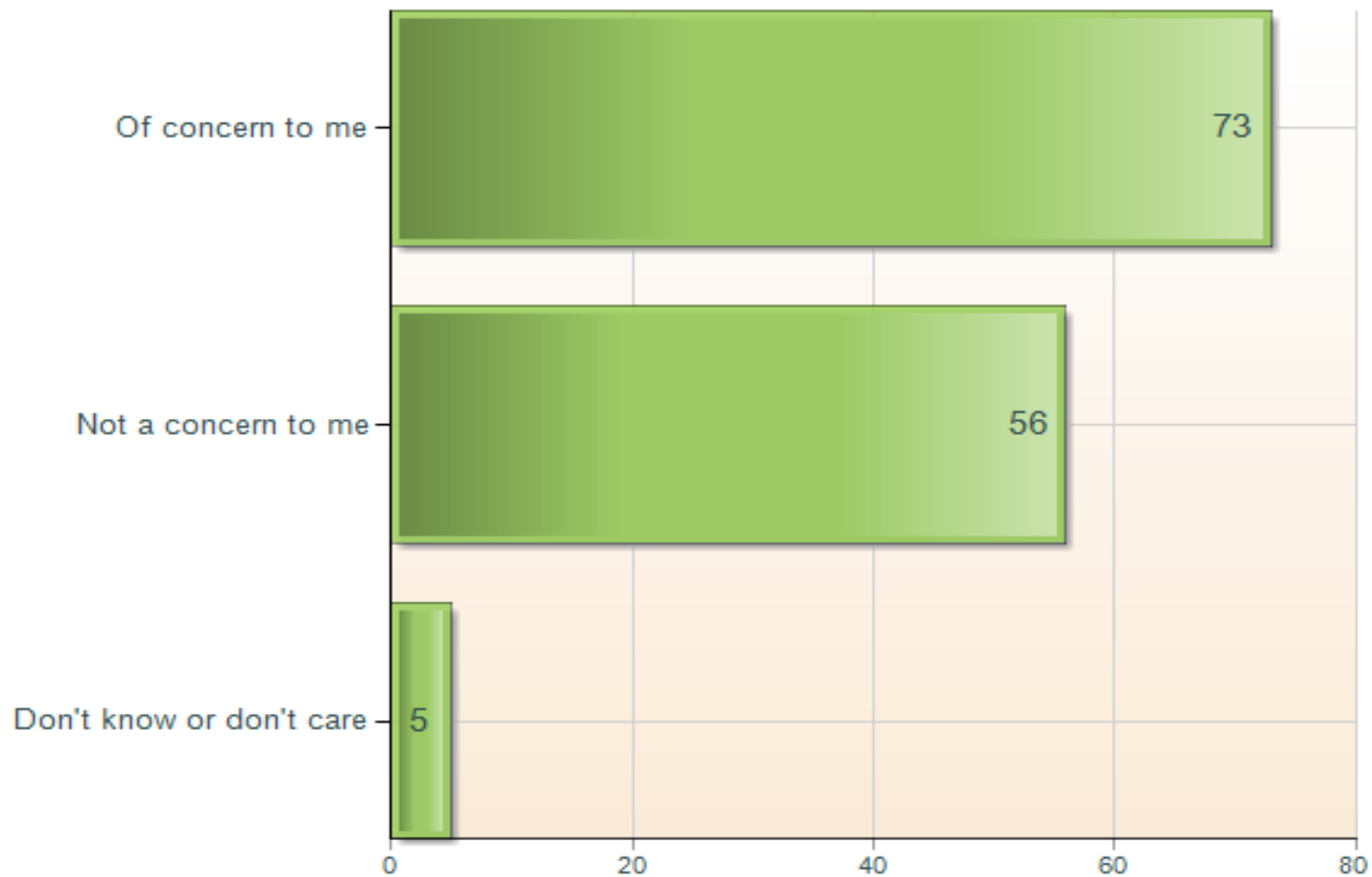
### The biggest challenge being a small business is



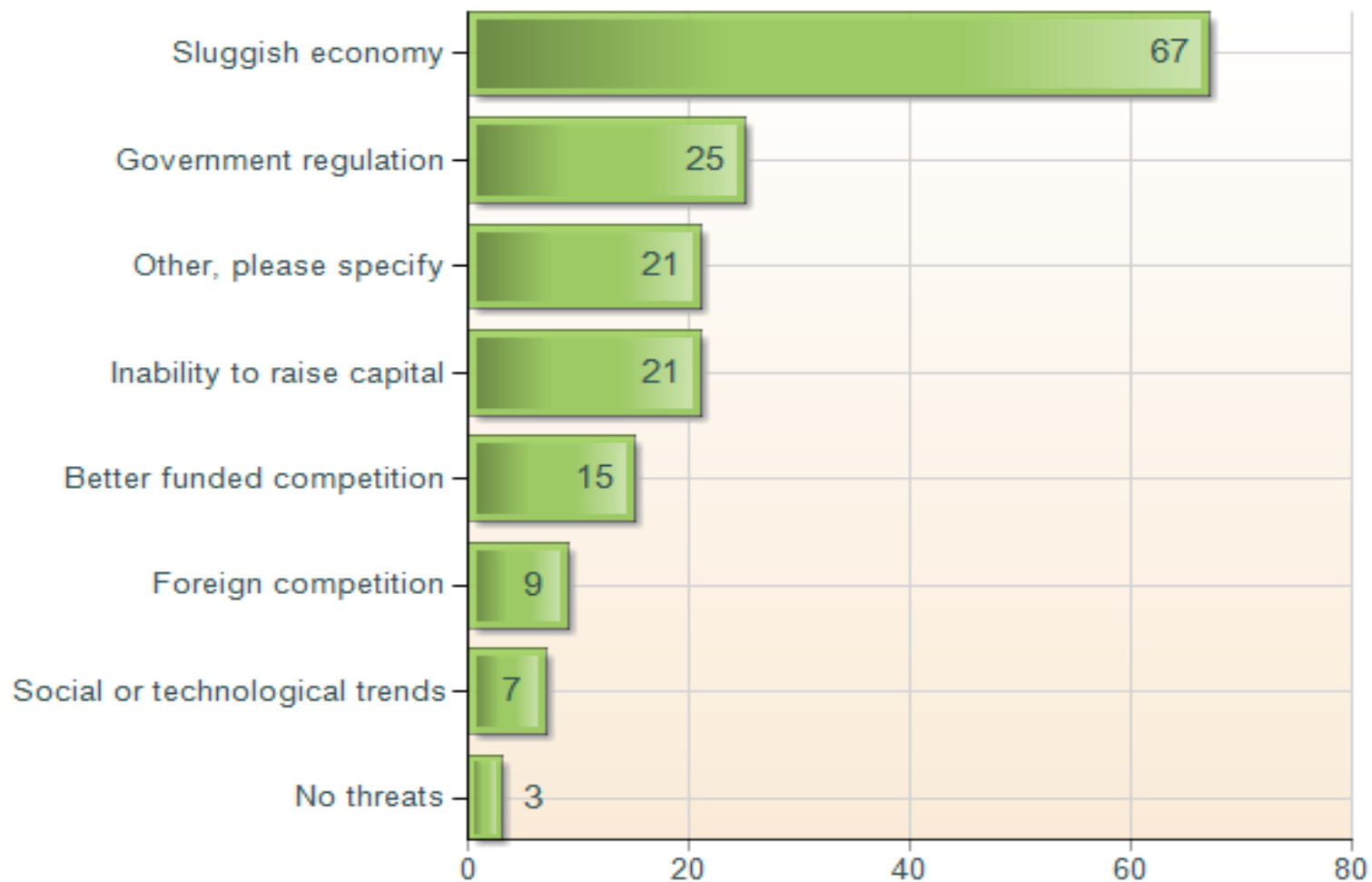
### My biggest strength as an owner or manager is



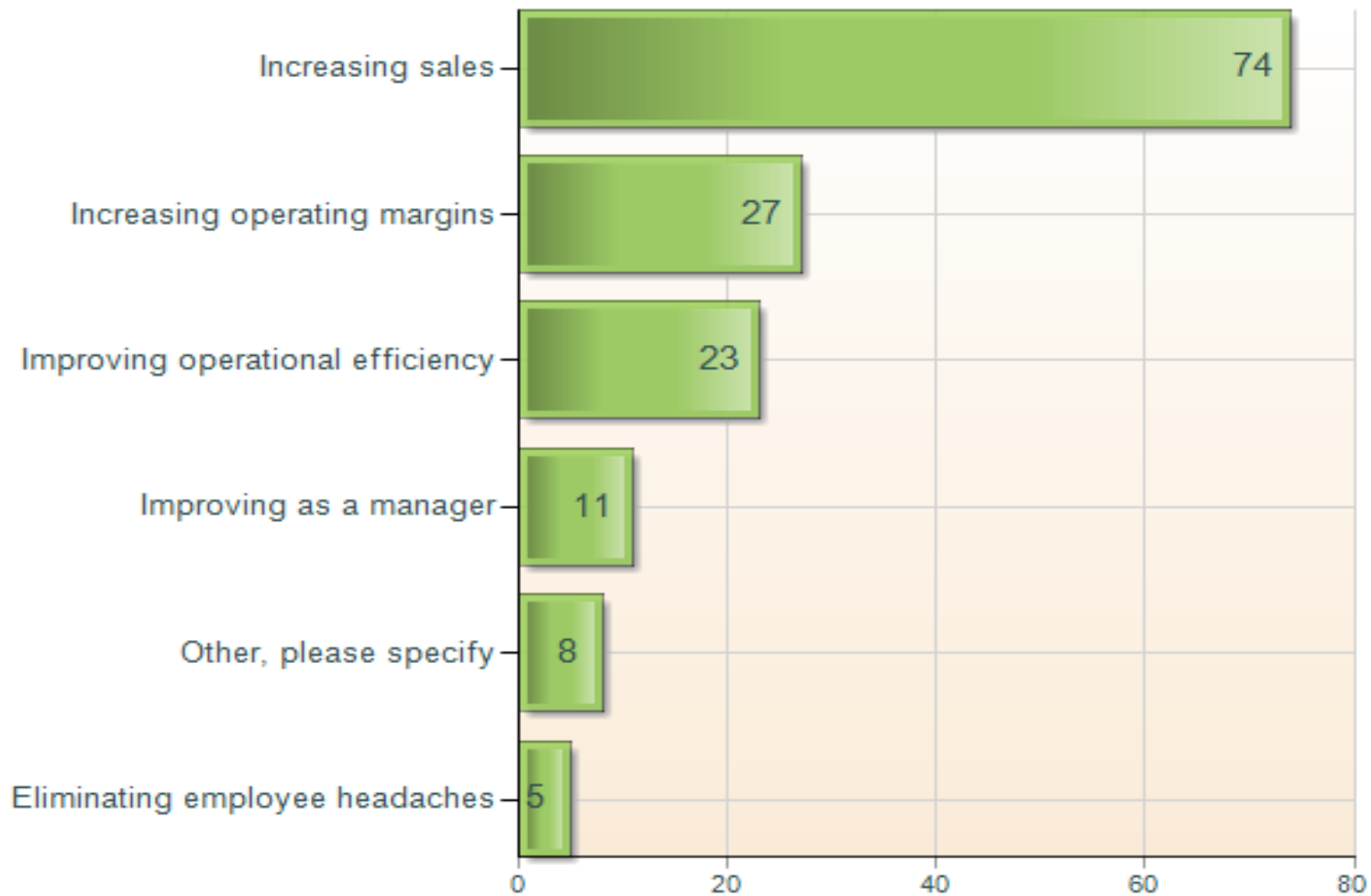
## The environment for raising capital or getting bank financing is



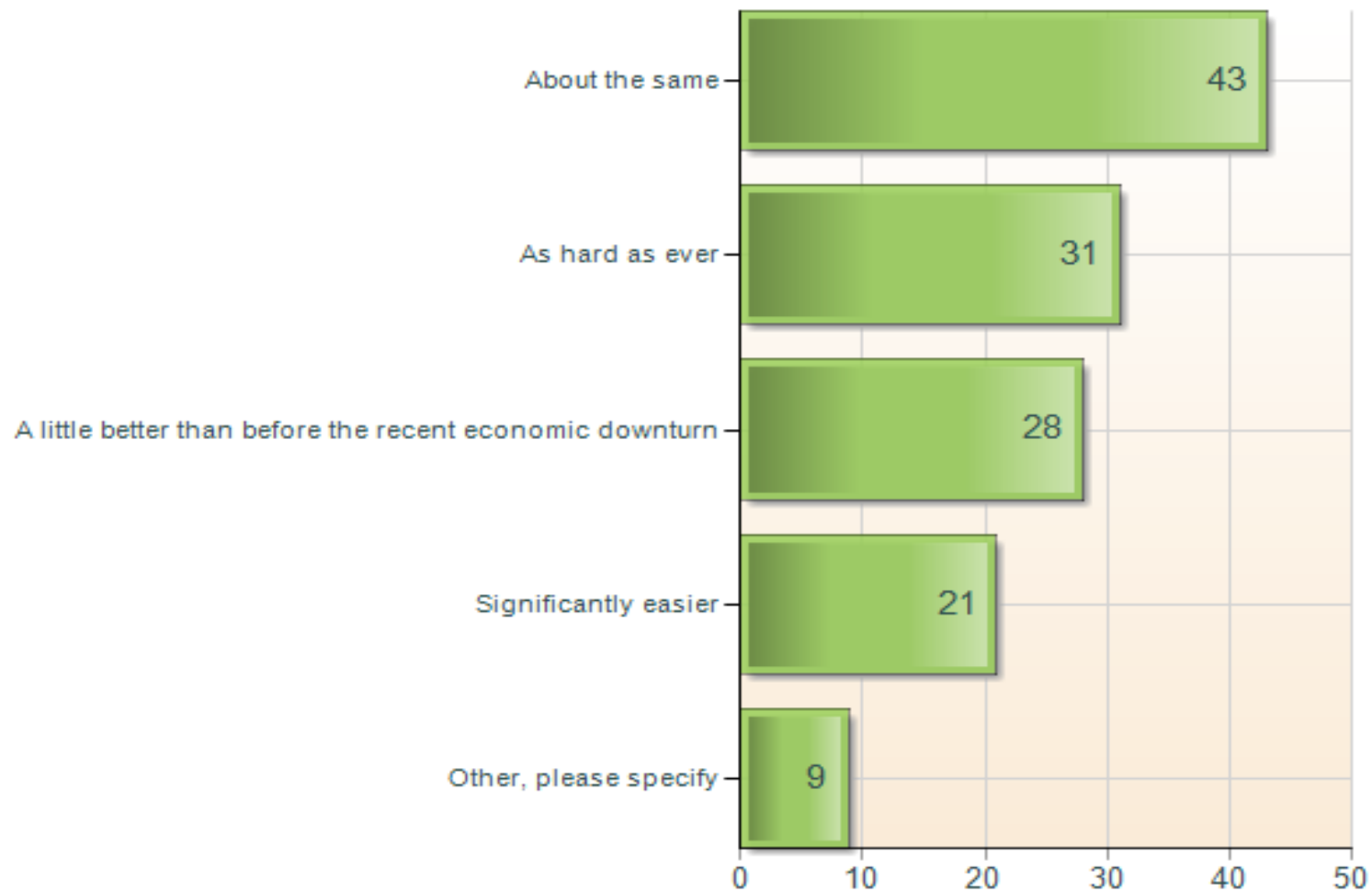
### Our biggest external threat is



### If I could pick one area of my business to improve, it would be



## Finding good employees is



### Our current sales level

