



About Our Typical Client

ADDRESSING THE **MARKETING NEEDS OF THE LANDSCAPE INDUSTRY** – MANUFACTURERS, DISTRIBUTORS, DESIGN-BUILD ARCHITECTS, CONTRACTORS, MAINTENANCE SERVICES



OUR UNIQUE APPROACH:

We utilize the Duct Tape Marketing™ approach to make your marketing sticky. Our proven, tested process helps coach you through defining your ideal client and targeted message and then uses a combination of the **best strategic partners** to implement it. We not only develop this with you, but we manage it for you too!

IDEAL CLIENT PROFILE

- Green Industry Business
- Landscape Contractors
- Irrigation Manufacturers
- No Marketing Dept.
- 5-100 employees
- 5+ years in business
- Lost control of marketing
- Wants next level growth



Do you struggle with generating a consistent stream of business leads from referrals, advertising and direct mail?

OUR SOLUTION: We have pioneered a unique approach to managing your marketing success through a **combination of coaching and consulting**. We leverage **our relationships with strategic partners** to provide you with **affordable marketing materials and solutions**. And, we can coach you through what needs to get done so we save you money that other marketing consultants can't because they aren't set up like that!

Call for references of industry specific clients



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